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A Swiss House, Beckingham Street, Tolleshunt Major, Essex CM9 8LZ
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MOTORING INSIGHT

Welcome to our 2014 / 2015 Rate Card

We aim to provide excellent value for your internet advertising packages and can tailor campaigns to suit your budgets.

This is our rate card.

We can sometimes provide discounted packages for "early bird renewals" and "existing customer discounts".

Call your account manager for further information and to see if you qualify for a discount

0203 151 6410

▶ Directory Listing (1)	£750
▶ Additional Listings (2)	£250
▶ Enhanced Listing (3)	£995
▶ Premium Listing (4)	£1250
▶ Advertorial Package (5)	£2750
▶ Banner (6)	£2000
▶ Category Sponsorship (7)	£3000
▶ 0844 Telephone Number (8)	£199

This should be read in conjunction with our standard agreement, which we provide with your electronic agreement and refer to within the recorded confirmation call. All prices quoted are NET of VAT which we are obliged to charge at the prevailing rate on the date of your order. Discounts against our standard rate card may be available if you choose to renew an existing package prior to your current service end date, which can be found within your existing agreement where applicable. (1) This covers 1 classification in one town. (2) This is a reduced rate and applies to each subsequent classification and extra town when purchased with (1) above. (3) This covers 1 classification in one town. Discounts as per (2) above may be available for additional listings subject to availability. (4) Please speak to your Account Manager or the Renewal Team for further information on this product and service. (5) This covers one county and prices for additional counties or classifications are available on request. (6) This covers one county and prices for additional counties or classifications are available on request. (7) Subject to Availability. Position may vary. Please speak to your Account Manager for further information. (8) Call Whisper technology announces the call before you answer the call and is available for new and retrospective purchases.

Important note regarding renewals

We appreciate that businesses change over time and the package that was suitable for you when you last made an order with us may not necessarily be the most suitable package for your business now. We therefore offer the most suitable package for your business now at renewal, which therefore may have a different product or service or a different set of search results to those previously ordered. If this is the case, your new order, additional order or renewal of order will be clarified within the recorded confirmation call that we make with you and within your electronic agreement that we send to you following your order

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Home-page Advertising Options

Increasing exposure for your business is possible by the purchase of our exclusive packages designed to give a boost to your business on our homepage.

With almost 5 Million pages displayed and 1.6 Million visitors (Jan to Dec 2012) advertising on our homepage puts your business in front of a wide audience.

Available on Monthly, Quarterly, and Annual terms, these "business boosters" could really enhance your business.

For additional discounts for longer term packages please speak to your Account Manager.

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▶ Featured Listing	£1,250
▶ Panel Advert	£1,750
▶ Banner Advert	£2,250

* Homepage advertising is charged on a monthly basis and all rates shown on the above rate card are representative of a one month advertising period on the home page of mtin.co.uk

* Please note that some of these packages rotate and you are not buying exclusive coverage. For further details please ask your Account Manager or call us on 0203 151 6410.

*All prices subject to card fee and VAT at our current rate.

Category Sponsor & Category Banner Rate Prices (Per County)

This is our rate-card price structure for category sponsor & category banner packages. These prices show the cost of a package on a monthly period basis.

*Please note prices are based on county coverage for each individual category.

	1 month	3 months	6 months	9 months	12 months
▶ Category Sponsor	£1,000	£2,000	£4,000	£6,000	£8,000
▶ Category Banner	£750	£1,500	£3,000	£4,000	£5,000